



<<Give your shoes a second life>>

Lifekannagreen will help to:

	<b>Saving tons CO2</b>	
	2020-2024:	728
	2025-2029:	5.386

	<b>Collection shoes</b>	
	2020-2024:	67 K
	2025-2029:	1,100 K

	<b>Raw material consumption</b>	
	2020-2024:	30.19 Tons
	2025-2029:	210.44Tons

	<b>Sustainable shoes</b>	
	2020-2024:	10 K
	2025-2029:	1,200 K



Partners:



@lifekannagreen



info@lifekannagreen.eu

www.lifekannagreen.eu



## Collecting

Kanna shoes have developed an alternative collection system, which rewards consumers: discount vouchers to promote a new-line shoes **100% sustainable**.

We collect shoes where new ones are bought using collection containers in more than 50 shops in 6 countries.



 End Life Shoes

## Sorting

Once the shoes have been collected, they are sent to Cambio Circular SLU in Murcia (Spain), which has a facility for recycling or preparing them for reuse.



 Inspection

Each pair of shoes is inspected by hand and sorted according to its next best possible use.

## Reuse or recycling

This is a social initiative, to facilitate access to employment for disadvantaged groups in a situation or risk of social exclusion.



 Disassembly

Based to a circular economy, which takes into account working conditions and respect for the environment.

## Re-use

From an ecological viewpoint, it is best to reuse shoes. The shoes in perfect condition are conditioned and sent to the Ropero Regional (Regional Wardrobe) - an entity managed by **Asociación Proyecto Abraham** and various Social Services - which distribute shoes to families with few resources, homeless or people at risk of social exclusion.



 Reprocessing

Another part is sent to other social entities with the same purpose.

## Recycling: Material recovery

**Lifekannagreen** is committed to creating scenarios for the separation of materials contained in a shoe through the recovery and recycling of its materials.

The main challenge of this process is the separation of the different materials that are part of the shoe. Solution: Closed Loop.

Recycling involves reprocessing the end of life of the shoe materials, to be put back on the market -footwear sector (closed loop) or in different sectors (open loop).

